

Mary Beth Geise, RN

formerly Mary Beth Parks, RN

14 Dunlin Square

Greensboro, NC 27455

336-340-6400

marybeth@alscare.com

www.alscare.com

<http://www.linkedin.com/pub/mary-beth-geise/2/527/5b8>

Education

St. Vincent's Hospital, New York City, NY, 1972, Nursing

Licensure

Current license in North Carolina Certificate #180039

Experience

Independent Nurse Consultant / Speaker / Educator, 1991-present

Providing services for patients, families, medical professionals, support groups and national organizations for ALS and neurological related conditions through speaking engagements and private duty assignment.

- Internationally recognized having spoken and/or consulted in Japan and England
- Technical Advisor for the movie, "You're Not You" , slated for a 2013 theatrical release
 - <http://www.imdb.com/title/tt1198156/>
- Medical expert panelist for Second Opinion, a PBS TV production, November 25, 2012, airdate
 - <http://secondopinion-tv.org/about>
- Created and hosted educational DVD, Nutritional Lifeline: the feeding tube decision
 - Produced for ALS but has expanded to pediatric and geriatric
- Recipient of the 2013 Vicki Appel Distinguished Speaker Award , Houston Texas
- Patient Resource Specialist for ALSTDI since 2003
 - Providing educational support for clientele of this non-profit biotech organization

Nurse Supervisor /Educator, Bayada Nurses, Greensboro, NC, 2001-2002

Supervised services for adult and pediatric patients, maintaining compliance with state regulations.

- Educator at 2002 national Nurses Meeting in Philadelphia, presenting on "ALS Care in the Home"

Branch and Clinical Director, Nursefinders, Kingwood, TX, 1999-2000

Directing / Guiding the day to day operations for home health agency formerly owned by Gulf Coast Medical Personnel for a one year transitional period

Owner, Administrator, and Director of Nursing, Gulf Coast Medical Personnel, Kingwood, TX 1986-1999

Established the first Texas based home health agency that specializes in care of neurological / ventilator dependent patients.

- Licensed with Texas Department of Health, Medicare and Medicaid
- Provide education to patients and all caregivers as well as advise families on how to maximize resources without compromising quality of care

Professional Affiliations

Board Member

- ALS Association, The Carolinas Chapter, 2002-2005
- Amgen Inc., Nurses Advisory Board, 2000-2004
- National Neuromuscular Advisory Board, 1995-2000
- Muscular Dystrophy Advisory Board, Houston, TX 1992-2000
- Multiple Sclerosis Medical Advisory Board, Houston, TX 1991-1995

Publications

- Norris, F.H. Mitsumoto H., Amyotrophic Lateral Sclerosis: A Comprehensive Guide to Management, Demos Publications, Inc. New York, 1992, Chapter 14
- Parks, Mary Beth, "Amyotrophic Lateral Sclerosis-Identifying Issues and Treatment by Disease Stage", Journal of Care Management – Disease Management Digest, Vol.2 No.3, June, 1998

Presenter

- Amyotrophic Lateral Sclerosis Therapy Development Institute (ALSTDI) – Intensive Research Seminar 2007-2011, presented nationwide in over 25 major metropolitan cities
- ALSTDI – Leadership Summit, Boston, MA, 2007-2010
- ALS MND International Nursing Symposium, Chicago, IL 2004-2011
- Royal College of Nursing, London, England, 2007
- Case Management Society of America, Boston, 1997
- International Case Management Association, Orlando, FL, 1996